

ALL DRESSED IN WHITE *Bridal Show*

Media Kit



WANT TO BE THERE?

say "i do"

The average cost of weddings in British Columbia is almost \$30,000, the wedding industry in our province alone is valued at 1.5 billions for 2023 – so it's a market bursting with opportunities. This is your opportunity to align your business with the brand that engaged couples have respected and used.

Show Dates & Venues

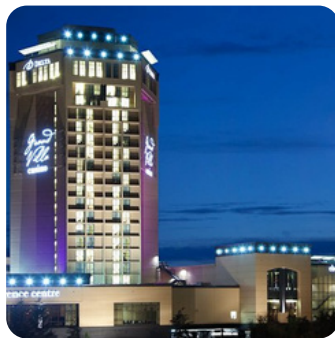
SEPTEMBER 17, 2023

WESTWOOD PLATEAU
GOLF &
COUNTRY CLUB
COQUITLAM



OCTOBER 29, 2023

DELTA HOTELS
BURNABY
CONFERENCE CENTRE
BURNABY



FEBRUARY 4, 2024

SHERATON
VANCOUVER
GUILDFORD HOTEL
SURREY



MARCH 24, 2024

EXECUTIVE PLAZA
HOTEL
& CONFERENCE
CENTRE
COQUITLAM



For Questions or More Information

Coastal Publications + Events

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adiwbridalshow@gmail.com

WWW.ADIW.CA



AllDressedInWhiteBridalShow



adiwbridalshow



@adiwbridalshow

What Makes Our Bridal Shows So Great!

- More engaged couples! Meet with engaged couples face-to-face in a short period of time!
- **How do we get so many engaged couples to attend our shows!**
- Exposure through **Facebook, Instagram & Tiktok!**
- Target Social Media Wedding Groups
- Targeted Email Blast Campaigns!
- Print advertising in Wedding Connections + online BC Wedding Guides.
- Meeting Engaged Couples at other wedding shows through Wedding Connections
- As soon as we receive your contract, you will be listed as a participating vendor on www.adiw.ca with direct links to your website or social media page.
- Demonstrate or show future couples your service you might not meet anywhere else!
- Make on-the-spot appointments, sign contracts, and take deposits!
- Build networking relationships with other wedding professionals!
- Excel show list of all engaged couples who registered and/or attended the show. You will receive this list within a few short days after the show. This is a FANTASTIC marketing tool! This list includes all the information that the Engaged Couple gives us. Wedding date, Name, Mailing address, Phone number, Email, along with all of this information for their partner.
- **FREE Event Tickets to your clients**

Westwood Plateau Golf & Country Club - Coquitlam Exhibitor Rates

Please Note that there are no backdrops

6 FOOT TABLE ONLY **\$595**

Includes White Table Cloth with 2 chairs

**TWO - 6 FOOT
TABLES ONLY** **\$1100**

Includes White Table Cloth with 4 Chairs

8 FOOT TABLE ONLY **\$625**

Includes White Table Cloth with 2 chairs

Additional Fees

BOOTH SHARING **\$100**

ELECTRIC - ONE OUTLET **\$85**

CORNER **\$100**

**SWAG BAG INSERTS
FOR NON-EXHIBITORS** **\$200**

Includes Listing on www.adiw.ca with one social post.

**SWAG BAG INSERTS
FOR EXHIBITORS** **FREE**

**There are no substitutions to above packages.*

Delta Hotels Burnaby Conference Centre Exhibitor Rates

8 X 8 BOOTH **\$750**

*Includes 8' White Backdrop with 3' sidewall
6' skirted table with 2 chairs*

8 X 16 BOOTH **\$1400**

*Includes 8' White Backdrop with 3' sidewall
Two 6' skirted table with 4 chairs*

8 X 16 BOOTH ENDCAP **\$1500**

*Includes 8' White Backdrop
Two 6' skirted table with 4 chairs*

6 FOOT TABLE ONLY **\$650**

*Includes 6' Skirted Table with 2 chairs
with 8' White backdrop*

Additional Fees

BOOTH SHARING **\$100**

ELECTRIC - ONE OUTLET **\$85**

CORNER **\$100**

**SWAG BAG INSERTS
FOR NON-EXHIBITORS** **\$200**

*Includes Listing on www.adiw.ca with one social
post.*

**SWAG BAG INSERTS
FOR EXHIBITORS** **FREE**



Make an Impression to Engaged Couples!

- Give your literature, promotional items or special offers to each VIP Engaged Couple attending All Dressed in White Bridal Shows!
- Let us know which show(s) that you would like to participate in. Prepare your content. Flyers, brochures, and samples. Make sure you leave yourself enough time to have your content printed or produced to ensure you make the deadline prior to each show.
- Do you have three engaged couples that you are working with. Provide us with their names and emails and we will send them free tickets to the show.

Lucky Swag Bag

- Our Lucky Swag Bag concept for All Dressed in White Bridal Shows is unique to the BC Lower Mainland wedding show industry.
- The first 100 Engaged Couples who purchase a VIP Engaged Couple Ticket will receive a Lucky Swag Bag. This ticket is for bride or groom with their fiancé and is valued at over \$200.
- \$50 EXHIBITOR Prize - **MANDATORY**
- All exhibitors are required to provide a prize with a minimum value of \$50 for our Lucky Swag Bag program that is not connected in any way to a purchase of any kind. These Lucky Bridal Bag prizes must be offered with no fee, cost or required purchase whatsoever to the winner. Your company name will be printed on **ONE** gift certificate that will be inserted into a Lucky Swag Bag. All exhibitor prizes will be displayed at your booth and will be picked up by the winning participant on day of show!

**There are no substitutions to above packages.*

Do you want to be part of our ADIW PASSPORT!

- All exhibitors will be given an opportunity to become a sponsor by contributing a minimum \$500 Wedding Service Gift Certificate(s) for our Lucky Swag Bag program. Your company name will be printed on the ADIW Passport ensuring that all Engaged Couples visit your booth.
- Example: \$500 Sponsorship can be presented as:
 - 1 x \$500 Gift Certificate
 - 2 x \$250 Gift Certificates
 - 5 x \$100 Gift Certificates

Show Specials & Contests

- Are you running a show special or contest at the show?
- It is only available when engaged couples book you at the show or running a contest at your booth to enter.
- Let us promote your special or contest!

Multi-Show Discount

- SAVE \$\$ for each additional show selected with the signing of the contract
- 2nd Show - Save 5%
- 3rd Show - Save 10%
- 4th Show - Save 10%

Sheraton Vancouver Guildford Hotel - Surrey

Exhibitor Rates

Guildford Banquet Room

8 X 7 BOOTH

\$750

*Includes 8' White Backdrop with 3' sidewall
6' table with 2 chairs*

No tablecloth & not skirted

8 X 16 BOOTH

\$1400

Includes 8' White Backdrop with 3' sidewall

Two 6' tables with 4 chairs

No tablecloth & not skirted

8 X 16 BOOTH ENDCAP **\$1500**

Includes 8' White Backdrop

Two 6' skirted table with 4 chairs

Guildford Hallway, Barnston Room & Hallway

6 FOOT TABLE ONLY

\$650

Includes 6' Table with 2 chairs

with 8' white backdrop

No tablecloth & not skirted

Additional Fees

BOOTH SHARING

\$100

ELECTRIC - ONE OUTLET

\$85

CORNER

\$100

SWAG BAG INSERTS

\$200

FOR NON-EXHIBITORS

Includes Listing on www.adiw.ca with one social post.

SWAG BAG INSERTS

FREE

FOR EXHIBITORS

**There are no substitutions to above packages.*

Executive Plaza Hotel & Conference Centre - Coquitlam

Exhibitor Rates

8 X 8 BOOTH **\$750**

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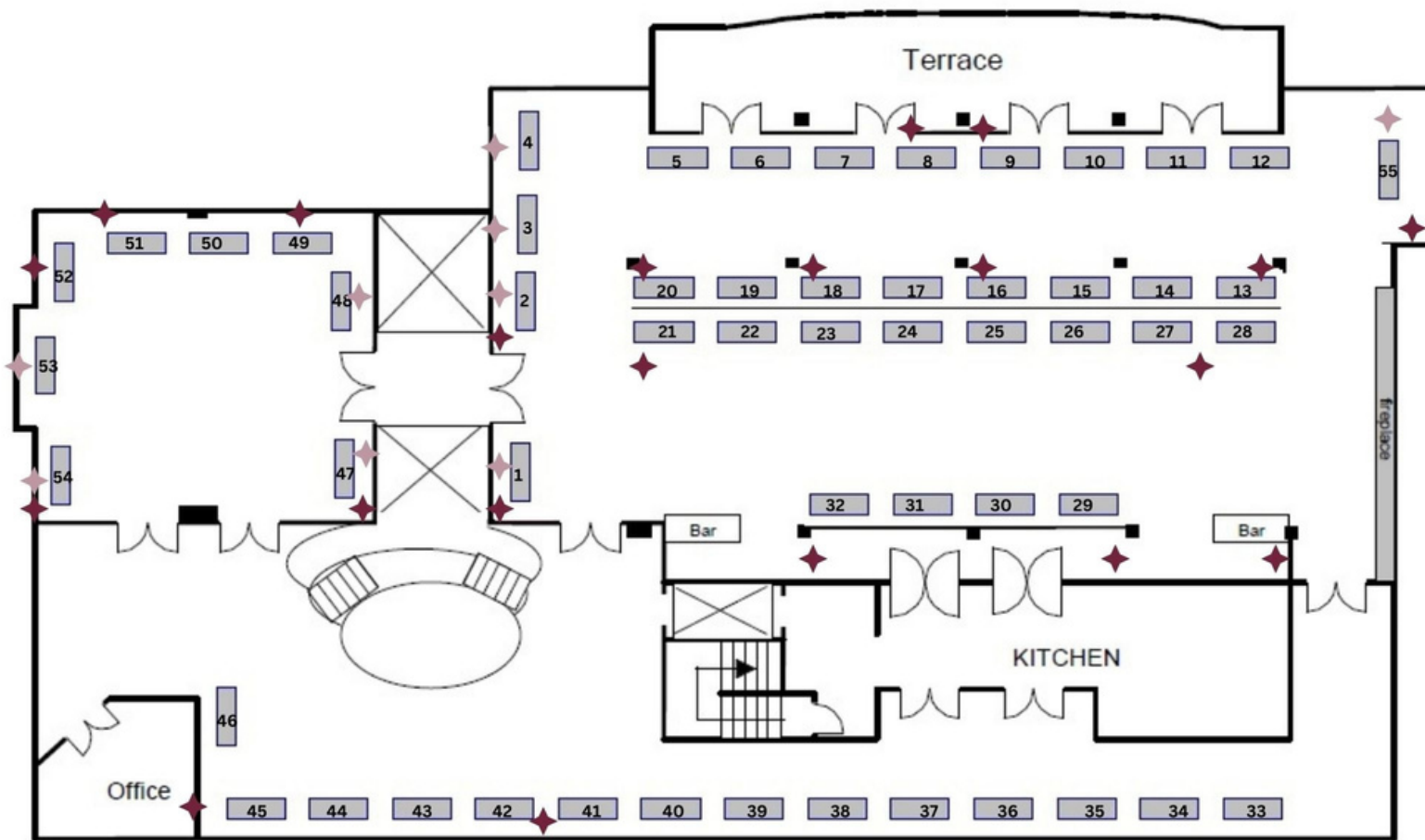
Sponsorship Options Interested in being part of any of our ADIW contests!

- Sponsorship opportunities for exhibitors with a booth in the show.
- All Dressed in White Bridal Shows gives you lots of opportunities to build your brand, advertise your message, market your goods and services and engage with committed engaged couples that walk down our aisles.
- Sponsor one of the prizes of these incredibly popular contests and get qualified leads looking specifically for wedding vendors.
- Categories include:
 - Cake Dive
 - Hotel Accommodation
 - Bachelor Giveaway
 - Bachelorette Giveaway
 - Photography Package
 - Honeymoon
 - Weekend Getaways
 - Dance Lessons
 - Wedding Services Combined with other vendors
 - We are open to new ideas!
- As a sponsor, you are part of the ADIW PASSPORT.
- Includes Social Media Posts.
- Listing under Contests with details, terms & conditions included.
- **No additional cost beyond your booth package.**

**There are no substitutions to above packages.*



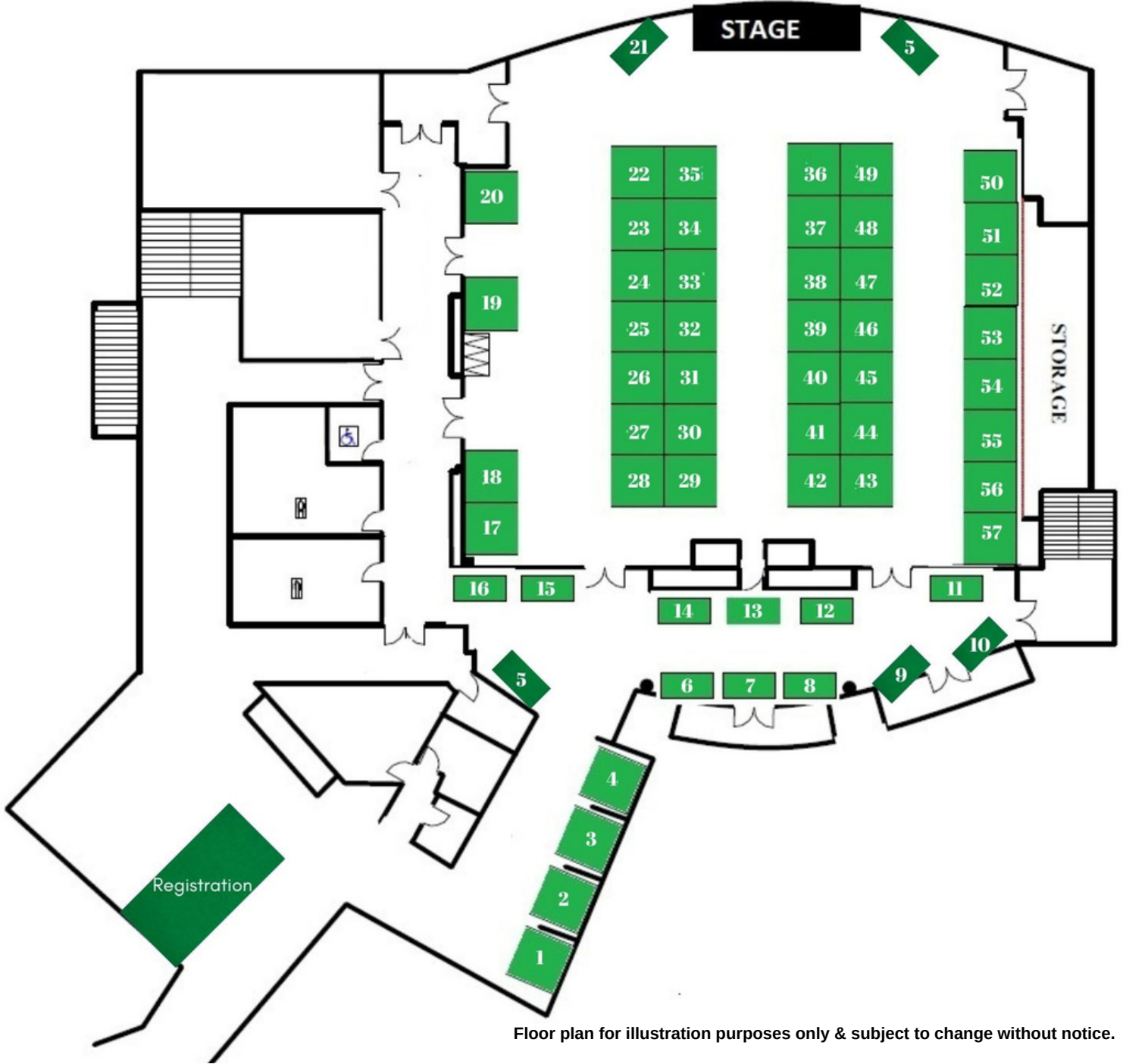
Panorama Level
Westwood Plateau Golf & Country Club
Coquitlam



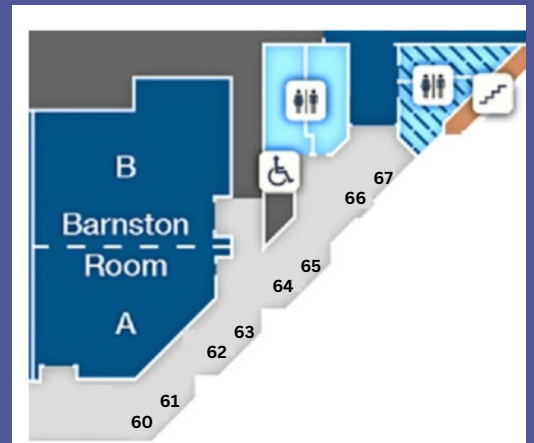
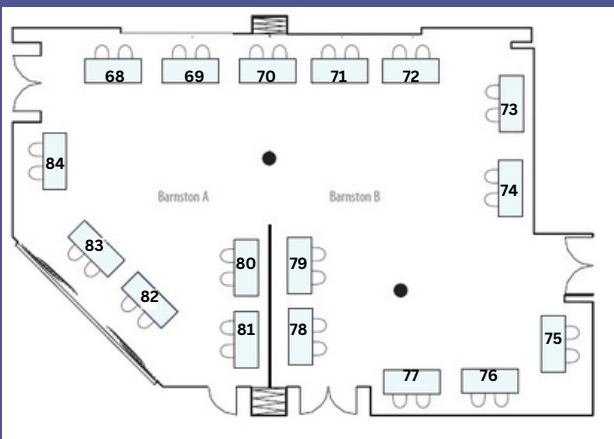
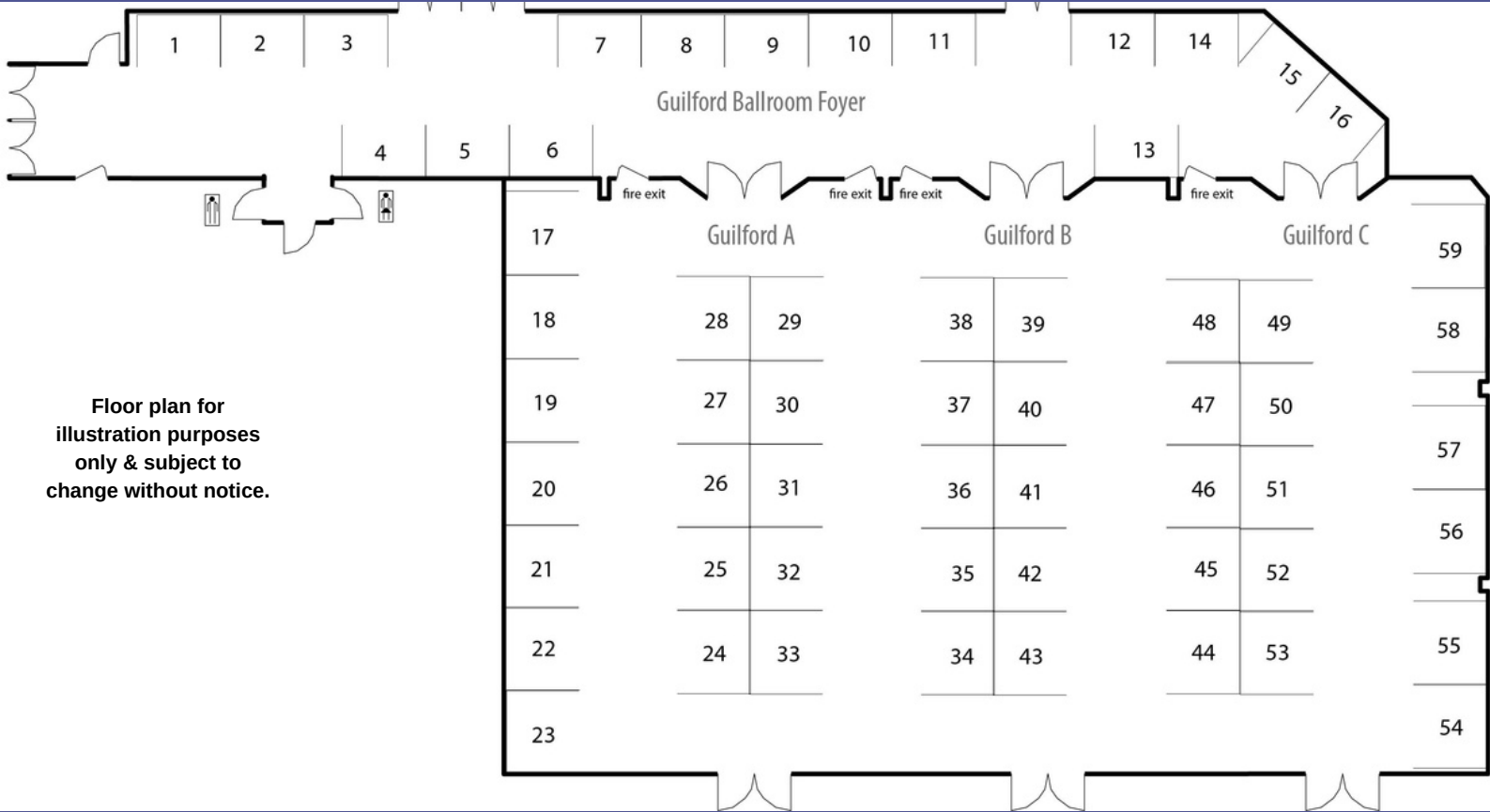
Floor plan for illustration purpose only & subject to change without notice

- ◆ Electrical Outlets
- ◆ 8' Table (9)
- ◆ 6' Table (46)


DELTA
 HOTELS
 MARRIOTT
 BURNABY



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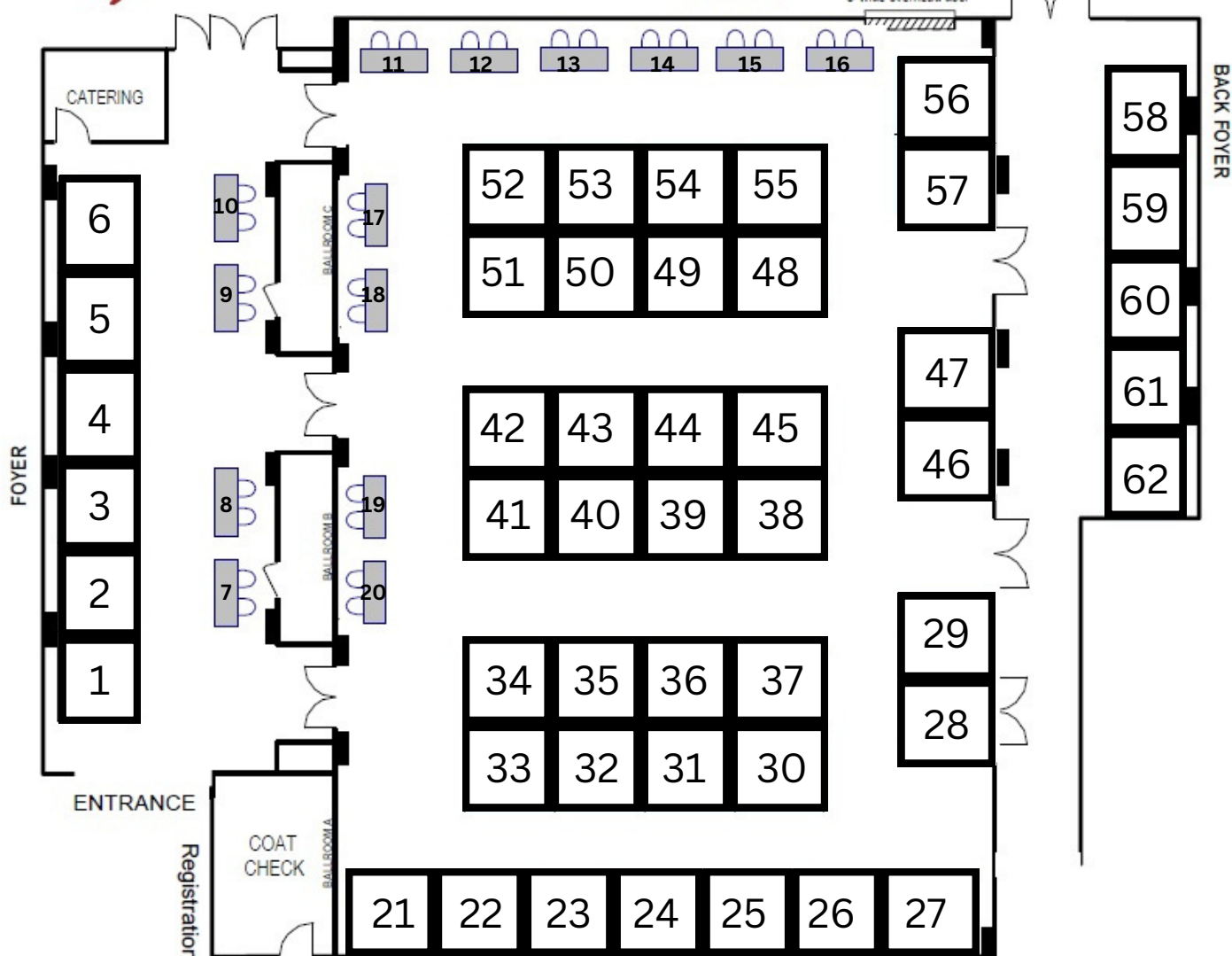
EXECUTIVE[®] PLAZA HOTEL

CONFERENCE CENTRE
COQUITLAM VANCOUVER BC



Grand Ballroom & Foyers
Executive Plaza Hotel & Conference Centre
Coquitlam, BC

8' wide overhead door



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