MEDIA KIT APRIL 2023

Sunday April 23, 2023

Executive Plaza Hotel & Conference Centre

Coquitlam

11:00 am to 3:30 pm

Why
EXHIBIT WITH US?

Our All Dressed in White Bridal Shows are a cost-effective way of drawing your target market to you in the one place at the one time. A bridal show appeals to all five senses – sight, sound, smell, taste and touch, providing the inspiration couples need to visualize how their wedding might look. If you have a wedding product or service and you would like to get more visibility, look not further!

Each visitor is a qualified prospect just by their presence at the event. Research shows that wedding shows do generate sales, either on the spot or within the following months – depending on the wedding date.

Participation at the wedding shows enables you to continue creating awareness of your product, and potential customers get to ask questions and receive immediate answers. And, in this fast-paced, busy world, that's a real bonus for them! Statistics from our last wedding show revealed that 66% of our visitors hadn't attended any other wedding shows, which shows that they have not come into contact with your product or service at any other event.

If you still have questions, don't hesitate to give us a ring or send over an email! We are here for you every step of the way.

Debbie, Judi & Sandy

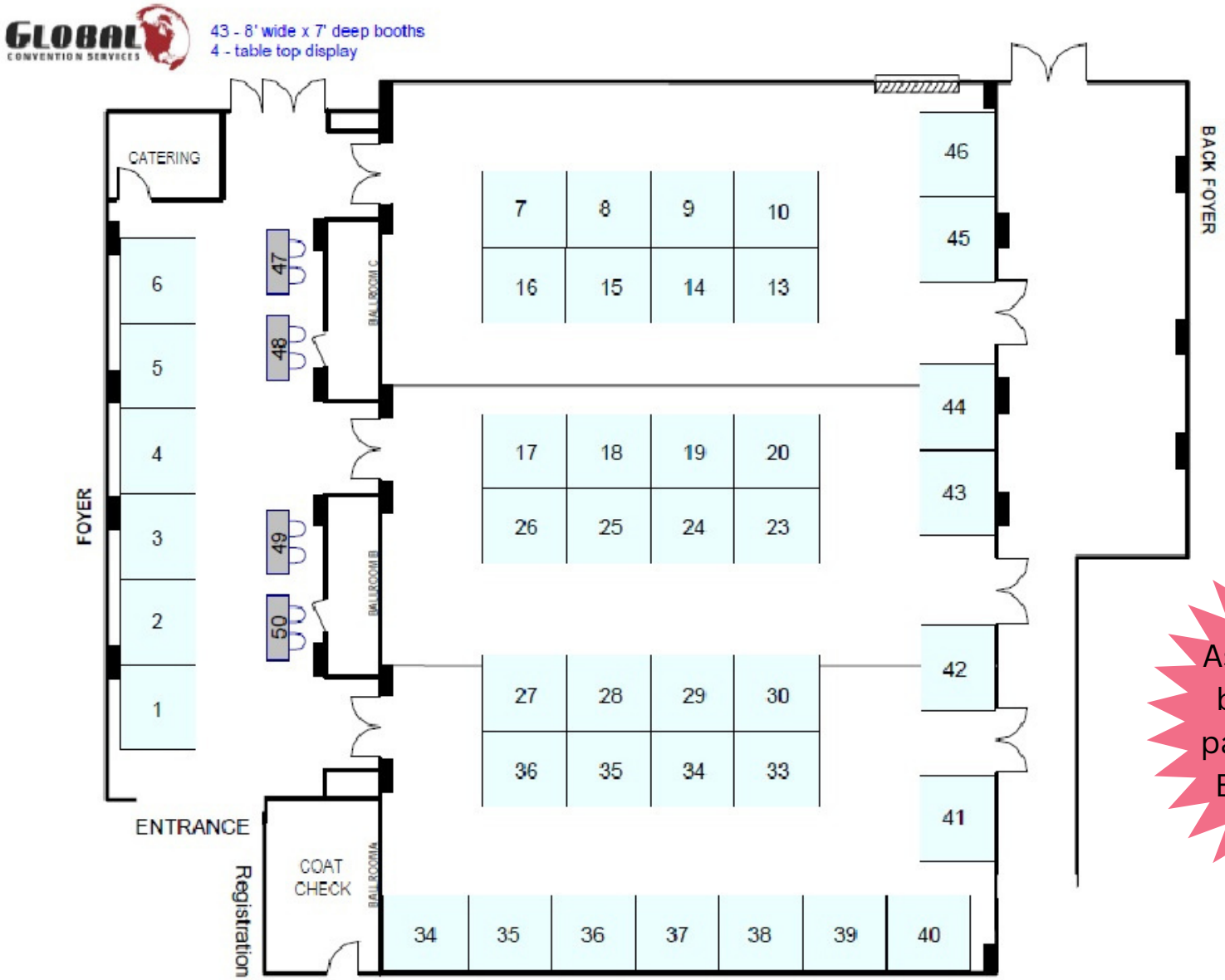
adiwbridalshow@gmail.com

ph: 1-844-933-1366

Floor Plans

Executive Plaza Hotel & Conference Centre

Sunday April 23, 2023



Ask how you can be a sponsor & participate in our Bridal Passport

Exhibitor

RATES

$1500

Double Booth
16 x 7
Includes two
6' skirted tables
with two chairs
Includes electricity

$750

Single Booth
8 x 7
Includes 6' skirted
table
with one chair

$650

Table Only
Includes one 6'
Skirted table
with one chair

8' High white drapery back wall
3' High white drapery side wall

Hallway
8' High white drapery back wall ONLY

Additional Fees
Electrical $85
Corners $50
Booth Sharing $100

100 Lucky Bridal Bag Inserts - Exhibitors - FREE
Non-Exhibitors $100

*There are no substitutions to above packages.

Sponsorship OPPORTUNITIES

Booth

Each Vendor
Interaction with potential Engaged Couples
Attendee Lead List
After Show
FREE Event Tickets

We will Promote

Social Media
Facebook
Instagram
TikTok
Website listing
adiw.ca

Passport Sponsor

$500 Prize
An opportunity to participate in our Bridal Passport
1 - $500 Gift Certificate
2 - $250 Gift Certificates
5 - $100 Gift Certificates
will be attached to a Lucky Swag Bag

$50 Exhibitor Prize

Mandatory
Cannot be connected with any purchase.
One prize ONLY
It will be attached to Lucky Swag Bag

ADIW Contests

Interested in being part of any of our contests!

- Cake Dive
- Bachelor Giveaway
- Honeymoon
- Night Stay
- We are open to new ideas!
- Logo on home page

Show Specials & Contests

Are you running a show special or contest?
It is only available when couples booked you at the show or running a contest at your booth to enter.
Let us promote it!

Adiw.ca

Address: 6619 Jenkins Road, Nanaimo, BC V9T 6H7

TO BOOK YOUR BOOTH

Phone: 250-933-1366 or 844-933-1366

Email: adiwbridalshow@gmail.com

With the average wedding in British Columbia costing approximately $25,500 to $30,000 the wedding industry in our province alone is valued at over $900 million for 2023 – so it's a market bursting with opportunities. This is your opportunity to align your business with the brand that engaged couples have respected and used.

WANT TO BE THERE?

say "i dO"

TERMS AND CONDITIONS OF ACCEPTANCE PAYMENT

·$200 non-refundable deposit of total stand cost is required on signing of contract for each show. Booths are not confirmed until deposit has been paid.

· Balance of booth cost is due on March 23, 2023 prior to show.
· The organizers reserve the right to refuse cancellation within the 60-day period prior to the bridal show and retain all monies already paid towards booth cost.
· The organizers reserve the right to re-sell booths that are not paid for in full by due dates.
· All monies are non-refundable.

CONDITIONS OF ACCEPTANCE
· No furniture is supplied by the organizers. Additional products can be rented through **Global Convention Services.**
· All costs are exclusive of GST.
· All booths include: 6' table, pipe and draping depending on booth package.
· No booth sharing is permitted without permission and additional $100 fee. The exhibitor agrees not to display or give commercial benefit to any other business.
· All exhibitors are required to provide a $50 Lucky Bride Bag prize that is not connected in any way to a purchase of any kind. All Lucky Bride Bag prizes must be offered with no fee or cost whatsoever to the winner.

COASTAL PUBLICATIONS & Events

PLANNER & DIRECTORY wedding CONNECTIONS

BC wedding GUIDES

VANCOUVER ISLAND'S wedding EXPERTS